

Project Identity

Timoti

C252



NATUZZI
EDITIONS

Project Identity

Natuzzi Editions

The Project Identity purpose is to offer a unique working method that guarantees chromatic and stylistic conformity and preserves the Brand's DNA.

This tool represents a guide that goes beyond the offer of a product, aiming at the creation of a real project from the stores to the customers' homes.

Timoti

Everything, in a Natuzzi sofa, is at the service of comfort. And Timoti is the proof: cozy seats, high backs and headrests that at the same time lift and turn for maximum well-being in every position. A sofa with discreet elegance, with simple lines and volumes - that hide a new generation Dual Power mechanism. Headrest and footrest adjustable separately by a push-button on the outside of the armrest (also equipped with USB charging port), or an upholstered switch flap that can be easily hidden between the seats - in the those without armrest.



Design by Natuzzi Design Center

In the Natuzzi Headquarter in Puglia, the Design Center preserves the balance between design and functionality, values rooted in the brand's DNA.



Dealer Local Stocking Program

The Timoti project balances versatility and inventory efficiency, offering a curated selection of 12 SKUs. This approach simplifies the selection process while delivering a targeted range of best-selling configurations designed to meet diverse regional consumer needs. Our refined assortment ensures optimal market alignment without sacrificing flexibility or adaptability.



Versatile solutions

Maximizing modularity with tailored SKU selection crafted to regional preferences.



Leather Selection

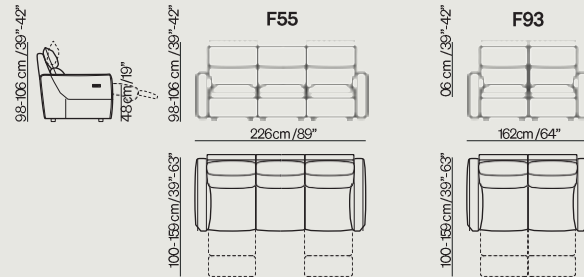
Optimized covering selection ensures variety, production efficiency, and market alignment.



Inventory Optimization

Enhance inventory efficiency and cash flow by aligning modular SKUs with regional demand.

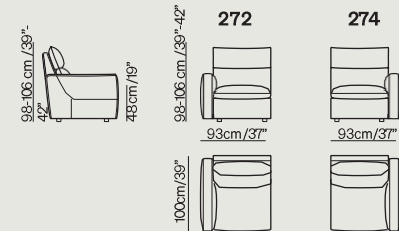
Dual power motion sofa



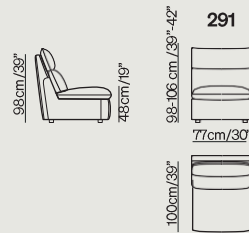
Dual power motion armchair



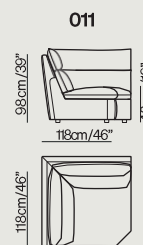
Chair with arm



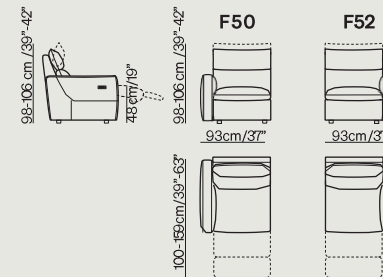
Armless chair



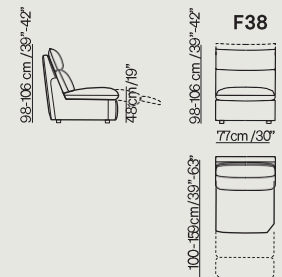
Square corner



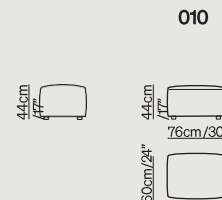
Dual power motion chair with arm



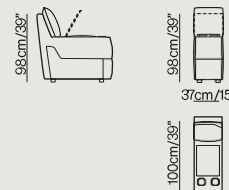
Dual power motion armless chair



Ottoman



Console with storage and cup holders



Optional battery pack



Suggested configurations

The suggested configurations highlight the most effective expressions of our products' versatility. Renderings, accompanied by precise configuration measurements, provide a clear visual representation of each option. Additionally, pricing references and details on 40HC-foot container loading capacity per model are included to support informed decision-making.



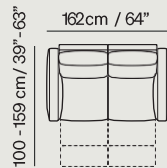
F54



51 sets



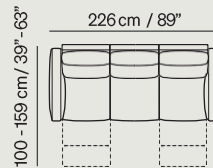
F93



39 sets



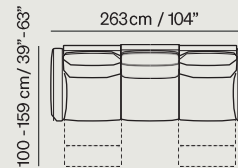
F55



30 sets



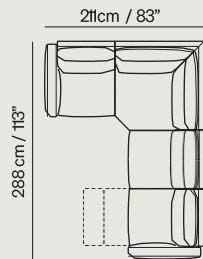
F50+291+F52



24 sets



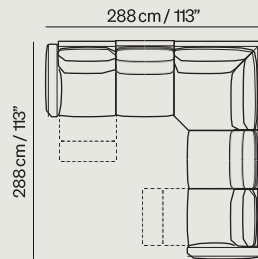
272+011+291+F52



15 sets



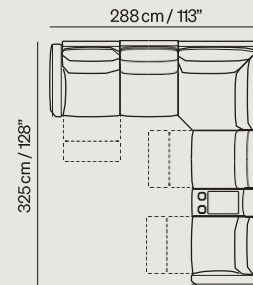
F50+291+011+291+F52



13 sets



F50+291+011+F38+323+F52



12 sets

Thanks to the Configurator, it's possible to customize this versatility according to the customer's needs.

Features & Benefits



Dual Power Motion mechanism



USB Port



Multiple configurations



Available in Leather and Fabric

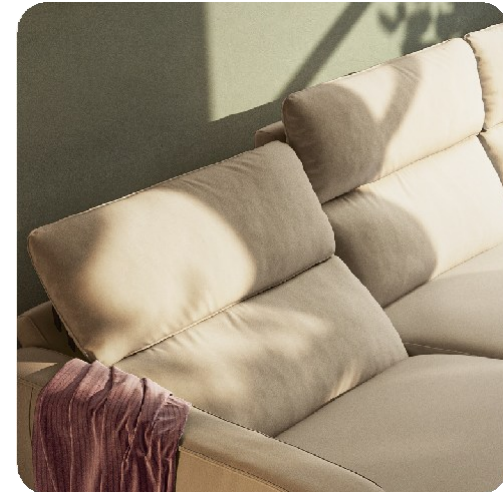


Optional battery pack available



«Dual Power Motion» Mechanism

This mechanism enables you to adjust the headrest and recliner footrest separately, providing a customized relaxing experience.



Poweradjustable headrest

The headrest inclination can be adjusted separately for optimum head support.



USB Port

to comfortably charge your devices.



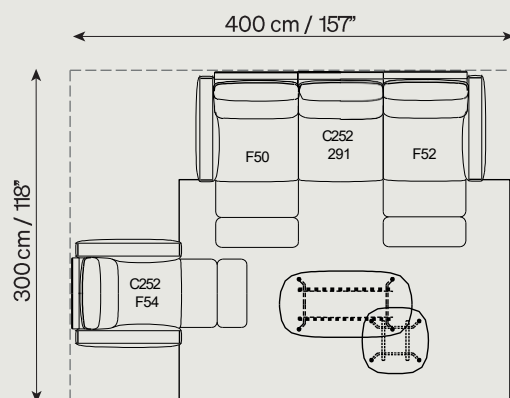
Upholstered Switch Flap

The power motion armless chairs feature an upholstered switch flap located on the side, which activates the mechanism and can be conveniently hidden between the seats.

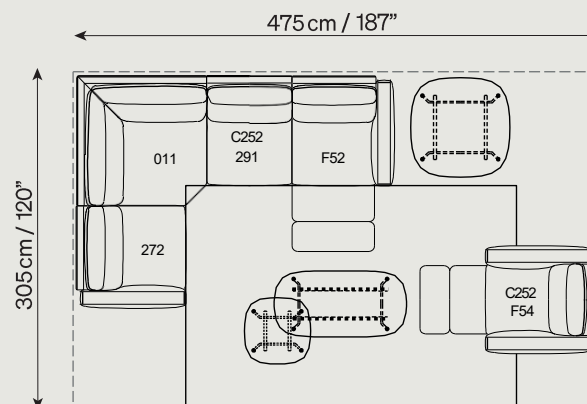
Layout examples

It's possible to highlight the versatility of the project even with different layouts, suggesting the creation of various roomsets to show the optimization of spaces in any living area.

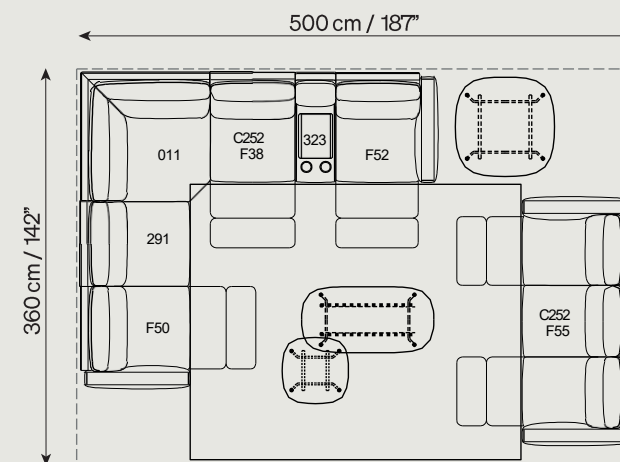
DIM: 12sqm / 129 sq ft



DIM: 14,5sqm / 156 sq ft



DIM: 18sqm / 194 sq ft



Moodboard cold neutral

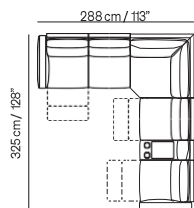
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Dream leather in the Zinc color was paired with the Jupiter fabric in the Antique Silver color. The combination of these coverings together with the ceramic & wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



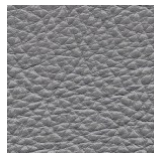
Moodboard cold neutral

Together with the moodboard of coverings and materials, the Style Centre harmonizes the sofa with furniture and accessories to complete the interior design project.

F50+291+011+F38+323+F52

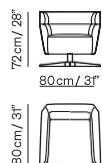


Sofa Sectional: Timoti C252

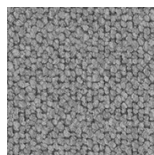


DREAM20J1

066



Occasional chair: Spiritosa C1f7
with swivel base



JUPITER
78.0189.06



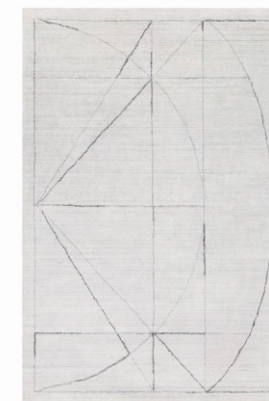
Central Table: Low
120cm/47" x 60cm/24" x H32cm/12"
calacatta gold ceramic/metal grey
T043001XOF



Side table: Low
60cm/24" x 60cm/24" x
H40cm/16" brown ash/metal grey
T043002XOF



Decorative object:
Luxor 45cm/17,7" X 45cm/17,7"
pearl/agatea sky 0926003XOF
Luxor 45cm/ 17,7" x 33cm/13"
pearl/sky 0926010XOF



Rug: Florida
274cm/108" X 396cm/156"
charcoal symbols/grey
V113006XOF
(available for U.S. market)

These products have been carefully selected to maintain the atmosphere of the design. Therefore, while the sofa configurations can be changed to fit the space and personal needs, the combination of colors, materials and finishes cannot be altered.

Moodboard cold neutral

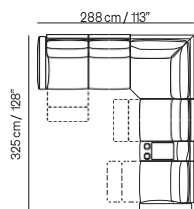
The Natuzzi Style Center carefully selects materials and coverings, putting them in dialogue with each other. In this case, the Dream leather in the Zinc color was paired with the Saturno fabric in the Silver color. The combination of these coverings together with the ceramic & wood, will give rise to the moodboard that will create the final total look of the project. Each model in the collection is presented with multiple moodboards to adapt to homes all over the world.



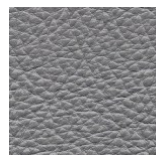
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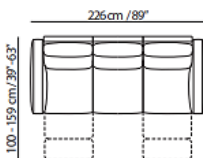


Sofa Sectional: Timoti C252



DREAM20J1

F55



Sofa: Timoti C252

SATURNO
83.0121.03

375



Ottoman: Gaia A921

JUPITER
78.0189.03

Central Table: Vega
120cm/47" x 80cm/31" H49cm/19"
Ash Brown
Q443002XOF



Side Table: Wire
D56cm/22" H50cm/20"
Grey Ceramic/Grey Matt Metal
T042006XOF



Cushion:
Luxor 45cm/17" x 45cm/17" Pearl/Orchid Grey
O926004XOF
Luxor 45cm/17" x 33cm/13" Pearl/Grey
O926011XOF



Object:
Round Folding Candle Holder
48cm/18,8" x 4cm/1,5" x h15cm/5,9"
Metal Silver
O190001XOF



Rug: Whisper
300cm/118" x 400cm/157"
Steel Grey
V823035XOF

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